

# CHRONIC CELLARS

*Spritz & Giggles*

**NEW PACKAGE**



Refined skull icon

Elevated paper treatments  
(thicker paper stock,  
emboss/deboss, etc...)

High quality bottle mold

Focused, artistic design  
that helps highlight the  
hand-crafted artwork

New logo with cleaner, elevated font  
with a bit of Chronic quirk

Showcase varietal on front label

Refined color palette and added  
“white space” to emphasize quality

FOR US, IT'S IN OUR BONES.

Find more wines with character at [CHRONICCELLARS.COM](http://CHRONICCELLARS.COM)

