

# CHRONIC CELLARS

*Purple Paradise*

2020 RED BLEND

**91** POINTS &  
EDITOR'S  
CHOICE  
**WINE ENTHUSIAST**

AUGUST 2022

"This bottling always overdelivers. Elderberry, black plum, scorched earth, crushed rock and tar armoas show on the nose, while the palate proves heavy but well-structured. Flavors of roasted blackberry, toasted sage and asphalt complete the picture."

- Matt Kettmann

## KEEPIN' IT CHRONIC

The legend of Chronic Cellars began in Paso Robles circa 2004 when original founders, Josh and Jake Beckett, combined their winemaking skills with their wit and humor to turn an idea into reality using two tons of the best - or 'Chronic' - grapes to make killer wine. Almost 20 years later, with an arsenal of awards and pioneering attitude still intact, Chronic Cellars continues to disrupt the wine industry with its exceptional wines made with character and bold, colorful labels that live up to their clever names.

FOR US, IT'S IN OUR BONES.

Find more wines with character at [CHRONICCELLARS.COM](http://CHRONICCELLARS.COM)   

*Made with Character* PASO ROBLES

