

CHRONIC CELLARS

Purple Paradise

2020 RED BLEND

ABOUT

Pull up a hammock and catch a lucky break with Purple Paradise. He reminds you to just roll with it and never say no to a beachside getaway.

PROFILE

Paint your paradise purple with this Zinfandel-dominated blend that rolls out with jammy blackberry fruit, cherry cola and the loveliest whispers of mocha and lavender. Alluringly deep and dark in color, the wine paints the perfect landscape for balanced acidity and mild tannins that floats on to a blissful finish.

FOOD PAIRING

Meat Lover's Pizza, Carne Asada or all things BBQ

BLEND: 70% Zinfandel, 16% Petite Sirah, 10% Syrah, 4% Grenache

APPELLATION: Paso Robles, CA

DISTRICT: Paso Robles Highlands and Creston Districts

VINTAGE: 2020

SRP: \$16.99

AGING: 8 months on 90% French and 10% American oak (35% new)

ALCOHOL: 14.8%

ACIDITY: 5.62 g/L

pH: 3.51



Made with Character PASO ROBLES

KEEPIN' IT CHRONIC

The legend of Chronic Cellars began in Paso Robles circa 2004 when original founders, Josh and Jake Beckett, combined their winemaking skills with their wit and humor to turn an idea into reality using two tons of the best – or 'Chronic' – grapes to make killer wine. Over 15 years later, with an arsenal of awards and pioneering attitude still intact, Chronic Cellars continues to disrupt the wine industry with its exceptional wines made with character and bold, colorful labels that live up to their clever names.

FOR US, IT'S IN OUR BONES.

Find more wines with character at CHRONICCELLARS.COM   