

CHRONIC CELLARS

PASO ROBLES

Purple Paradise

2021 RED BLEND



90 POINTS

JAMES SUCKLING.COM 

SEPTEMBER 2023

“This is deep and dark-fruited with toasted spices, smoked cedar, nut shell and earth. Full-bodied, and compact with juicy acidity and polished tannins. Deep and lengthy fruit character with notes of blueberry jam. A little chewy at the end. A blend of 70% zinfandel, 20% petite sirah, 7% syrah and 3% grenache. Drink or hold.”

– James Suckling

KEEPIN' IT CHRONIC

The legend of Chronic Cellars dates back to 2004 on the rolling hillsides of Paso Robles when winemaking skill was met with wit and humor. The idea of our founders: use the very best – or ‘chronic’ – grapes to make killer wine.

Almost 20 years later, with an arsenal of awards and pioneering attitude still intact, Chronic Cellars continues to disrupt the wine industry with its exceptional wines made with character and bold, colorful labels that live up to their clever names.

FOR US, IT'S IN OUR BONES.

Find more wines with character at [CHRONICCELLARS.COM](https://www.chroniccellars.com)  