

# CHRONIC CELLARS

PASO ROBLES

*Purple Paradise*

2021 RED BLEND



# 92 POINTS

THE  
tastingpanel  
MAGAZINE  
JULY/AUGUST ISSUE

“Aromas of underbrush and mulberry set the tone for this exciting blend of 70% Zinfandel, 20% Petite Sirah, 7% Syrah, and 3% Grenache. Concentrated and creamy on the palate, boysenberry preserves are wrapped around silky, supportive tannins. A weighty mouthfeel adds to the pleasure factor and expands notes of ripe, dark cherry and coffee-mocha.”

– Meredith May

## KEEPIN' IT CHRONIC

The legend of Chronic Cellars dates back to 2004 on the rolling hillsides of Paso Robles when winemaking skill was met with wit and humor. The idea of our founders: use the very best – or ‘chronic’ – grapes to make killer wine.

Almost 20 years later, with an arsenal of awards and pioneering attitude still intact, Chronic Cellars continues to disrupt the wine industry with its exceptional wines made with character and bold, colorful labels that live up to their clever names.

FOR US, IT'S IN OUR BONES.

Find more wines with character at [CHRONICCELLARS.COM](https://www.chroniccellars.com)  