



# TRUE MYTH

PINOT NOIR

*San Luis Obispo Coast*

Experience the transformative power of nature in True Myth Pinot Noir, an elegant wine that captures the delicate essence of the butterfly on our label. Grown in the newly designated San Luis Obispo (SLO) Coast AVA, this Pinot Noir reflects the coastal beauty of the region. With a stretch along the Pacific Ocean, between Santa Barbara County and the Monterey County Line, this AVA features 78 vineyards spanning 15 miles. The cool climate, marked by coastal breezes and abundant sunlight, results in a complex flavor profile. From the vibrant fruit to the soft tannins, True Myth Pinot Noir embodies the charm and allure of this premier Central Coast AVA, transporting you to a world of enchantment and wonder with every sip.

## 2022 VINTAGE

The 2022 growing season in the San Luis Obispo (SLO) Coast AVA was marked by a long season and low yields due to drought conditions. A Labor Day weekend heat event temporarily impacted acidity, but the remaining harvest benefited from cooler temperatures, resulting in slow ripening and exceptional mouthfeel density. True Myth wines from this vintage embody the essence of a dedicated journey, showcasing remarkable depth and allure.

### VARIETAL

100% Pinot Noir

### STYLE

Delicate, bright fruit,  
soft tannins

### APPELLATION

San Luis Obispo Coast,  
California

### AVERAGE VINE AGE

15 years

### HARVEST DATE

9/9/22 TO 9/29/22

### FERMENTATION

Open top fermentation at 78°F  
from 10-15 days

### OAK

20% new French oak

### AGING

9 months

ALC. 14.5%

PH 3.7

TA 6.0

UPC: 8-18051-02324-0

## TASTING NOTES

The natural abundance of the San Luis Obispo Coast is expressed in every glass with exceptional flavor. Vibrant red cherry and ripe strawberry notes intertwine with hints of vanilla and spice, creating a harmonious flavor profile. The velvety texture and lingering finish are enhanced by a deep concentration of darker fruits.

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