

Made with Character ~ PASO ROBLES



CHRONIC CELLARS

Purple Paradise

2022 RED BLEND

ABOUT

Pull up a hammock and catch a lucky break with Purple Paradise. He reminds you to just roll with it and never say no to a beachside getaway.

PROFILE

Paint your paradise purple with this Zinfandel-dominated blend that bursts with juicy blackberry, dark cherry and enchanting whispers of mint and mocha. Alluringly deep and dark in color, the wine paints the perfect scene for balanced acidity and mild tannins that float on to a blissful finish.

FOOD PAIRING

Meat Lover's Pizza, Carne Asada or BBQ

BLEND:	64% Zinfandel, 22% Petite Sirah, 8% Syrah, 6% Grenache
APPELLATION:	Paso Robles, CA
DISTRICT:	Paso Robles Highlands and San Miguel
VINTAGE:	2022
SRP:	\$16.99
AGING:	9 months on French and American Oak
ALCOHOL:	14.8%
ACIDITY:	6.10 g/L
pH:	3.83



KEEPIN' IT CHRONIC

The legend of Chronic Cellars began in Paso Robles circa 2004 when original founders, Josh and Jake Beckett, combined their winemaking skills with their wit and humor to turn an idea into reality using two tons of the best – or 'Chronic' – grapes to make killer wine. Over 15 years later, with an arsenal of awards and pioneering attitude still intact, Chronic Cellars continues to disrupt the wine industry with its exceptional wines made with character and bold, colorful labels that live up to their clever names.

FOR US, IT'S IN OUR BONES.

Find more wines with character at [CHRONICCELLARS.COM](https://www.chroniccellars.com)   