

BREAD & BUTTER
wines

— EST. 1999 —

WX

BRANDS

NATIONAL BRANDS

PORTFOLIO GUIDE

2026





RESERVE
BREAD & BUTTER
CABERNET SAUVIGNON
RUSSIAN RIVER VALLEY
SONOMA COUNTY

RESERVE
BREAD & BUTTER
PINOT NOIR
RUSSIAN RIVER VALLEY
SONOMA COUNTY

RESERVE
BREAD & BUTTER
CABERNET SAUVIGNON
NAPA VALLEY

BAILEYANA
SONOMA VALLEY PINOT NOIR
100% CERTIFIED SUSTAINABLE

BAILEYANA
SONOMA VALLEY CHARDONNAY
100% CERTIFIED SUSTAINABLE

TRUE MYTH
Pinot Noir
SONOMA VALLEY

TRUE MYTH
Cabernet Sauvignon
SONOMA VALLEY

TRUE MYTH
Central Coast
CALIFORNIA

TRAPICHE
OAK CASK
FAVORITE VINEYARD
MALBEC



TRAPICHE
FUNDADO EN 1967
MENDOZA - ARGENTINA

TANGENT

LINDA TROTTA

*Vice President of Global Winemaking & Sourcing
Director of Winemaking for Bread & Butter Wines*

A second generation Italian-American with a career in winemaking spanning over three decades and four continents, Linda Trotta's life has been anything but boring. After stints leading winemaking in Sonoma Valley, Washington state, and beyond, Linda's heart drew her back to California where she joined the Bread & Butter Wines family. Linda truly believes that "A good wine is a wine you like" and uses that mentality to guide the "simply enjoyable" style for Bread & Butter Wines.

Linda is an award-winning winemaker, earning the 2018 North Bay Business Journal's Napa Valley Winemaker of the Year award and the 2024 North Bay Business Journal's Legacy Award Winner.

While based in California, Linda now oversees global winemaking & sourcing for all national and exclusive brands that WX Brands produces.





MATT SHUPLOCK

Winemaker

BREAD & BUTTER WINES

Matt Shuplock has two decades of winemaking experience. As a Fermentation Biotechnology major at the University of California, Davis, Matt was drawn to winemaking by its balance of art and science. His Sonoma Coast wines have won the highest accolades in the industry.

In his role as Winemaker for Bread & Butter, Matt oversees the day-to-day winemaking for the brand, fostering relationships with grape growers and making limited production Napa Valley wines sold exclusively at our Napa Valley tasting room. Most importantly, Matt supports Linda in ensuring that Bread & Butter wines sold around the world deliver on their “Simply Enjoyable” style from vintage-to-vintage.

ROB TAKIGAWA

Winemaker

BAILEYANA

TANGENT

TRUE MYTH

CHRONIC CELLARS

HERE BY CHANCE

An award-winning winemaker, Rob Takigawa has been making wine on the Central Coast of California for nearly 25 years. He manages the production of True Myth, Baileyana, Tangent, Chronic Cellars, and Here By Chance. Each vintage allows him to perfect his craft, creating beautiful wines that reflect the beauty of the region. As a Central Coast local and Cal Poly graduate with a degree in soil science, Rob's love for his craft can be tasted in every bottle.





JUAN CERNA

Winemaker

OUR DAILY WINES

Juan Cerna is the Head Winemaker for Our Daily Wines, the #1 USDA Organic wine brand. It requires creativity, great understanding of organic viticultural and ever-expanding technical winemaking skills to make USDA organic wines. Juan is a native Californian who graduated from UC Santa Cruz with a degree in Molecular and Cellular Biology. In the 1990s, he found his passion for winemaking while working at a winery in the Central Coast. He was able to hone his skills over decades of working with top winemakers in California. Now as Head Winemaker for Our Daily Wines, he continues to work closely with growers and take advantage of new innovations in winemaking to ensure the wines are of the highest quality.

SERGIO CASÉ

Winemaker

TRAPICHE
THE ICON ROCK

Sergio Casé has been with Trapiche since 2000. As the fourth generation of a winemaking family, he took his first foray into wine alongside his father at the age of 13, producing sparkling wines in a winery located in Mendoza province. Motivated by his passion for wines, he studied to become a winemaker and took many courses related to viticulture and oenology. His professional career has included various international experiences in the most prestigious winemaking regions like Argentina, Pomerol, Bordeaux, Champagne, Châteauneuf du Pape, and Languedoc Roussillon in France, Tuscany in Italy, and Napa Valley in the United States.





JOHNSON SCUTT

Winemaker

THE ICON ROCK
OYA POINTE

Johnson Scutt grew up on his family's winery estate in Marlborough, New Zealand, where his early exposure to vineyard life sparked a lifelong passion for winemaking. After earning a degree in Wine Science from Charles Sturt University in Australia, he began his career making wine in Australia before embarking on a global journey working harvests across more than 11 countries in both hemispheres. Throughout his career, Scutt has produced wines across renowned regions including Spain, Italy, Hungary, and Cyprus, bringing a truly international perspective to his craft. Today, as Director of Sourcing for the Southern Hemisphere at Winery Exchange, he works closely with winery partners to discover exceptional wines from regions such as Argentina, Chile, and New Zealand, focusing on authentic varietal expression and outstanding quality.

BAILEYANA

EDNA VALLEY, CALIFORNIA

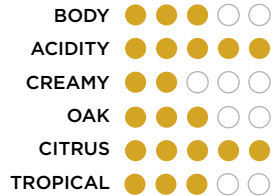
Baileyana is the definitive expression of Edna Valley; a place where sloping vineyards meet the remnants of ancient volcanic peaks. Sourced from individual blocks in select vineyards, our cool climate varietals are the epitome of the charming Central Coast's style and confidence.

Expressive and layered, our wines mirror their namesake, the Baileyana tree abundant throughout the area and California. And like the tree represented on our labels, no detail for us is considered too intricate. Our array of unadulterated, exceptional Edna Valley Chardonnays and Pinot Noir are all hand crafted to captivate and exude vivid elegance.



B A I L E Y A N A

CHARDONNAY



ELEGANT • CULTURED • SOPHISTICATED

APPELLATION Edna Valley

VARIETAL BREAKDOWN Chardonnay

ABOUT Cooled by the nearby Pacific Ocean, Edna Valley offers the perfect conditions for growing elegant, fine Chardonnay.

This wine was born in the volcanic soils below the once active nearby peaks.

TASTING NOTES A bright but complex Chardonnay, this wine has upfront favors of crisp pear, lemon zest, pineapple, and hints of vanilla. Aromas of citrus and honeydew melon highlight the chalky minerality that runs throughout. This wine is smooth and balanced with refined acid structure, and a nice creamy finish.

WINEMAKER Rob Takigawa

WINEMAKING Sourced from a SIP Certified Sustainable vineyard in the cool climate of Edna Valley with volcanic soils, this wine is barrel-fermented and aged sur lies. Malolactic fermentation is prevented, which allows the varietal characteristics to shine!

AGING* 9 months on 30% new French Oak

ALCOHOL* 13.9%

HISTORY OF ACCOLADES

91 POINTS, *Tasting Panel*, v2023

92 POINTS, *Wine Enthusiast*, Editors' Choice, v2020

90 POINTS, *Wine Enthusiast*, v2018

B A I L E Y A N A

PINOT NOIR



STYLISH • ARTISTIC • ELOQUENT

APPELLATION Edna Valley

VARIETAL BREAKDOWN Pinot Noir

ABOUT Cooled by the nearby Pacific Ocean, Edna Valley offers the perfect conditions for growing elegant, fine Pinot Noir.

This wine was born in the volcanic soils below the once active nearby peaks.

TASTING NOTES Ripe cherry, dark fruit, root beer and cola flavors, are complemented by good acidity and structure.

Soft supple tannins create a beautiful finish.

WINEMAKER Rob Takigawa

WINEMAKING Sourced from a SIP Certified Sustainable vineyard in the cool climate of Edna Valley with volcanic soils, this wine is made from beloved Burgundian and Heritage clones and macerated on the skins for 12-15 days.

AGING* 9 months on 30-40% new French Oak

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

93 POINTS, *Tasting Panel*, v2023

92 POINTS, *Wine Enthusiast*, v2020

92 POINTS, *Wine Enthusiast*, v2019

90 POINTS, *Wine Enthusiast*, v2018

*Please note this is a target and may vary by vintage.

BREAD & BUTTER

w i n e s

CALIFORNIA

Wines to Enjoy Wherever & Whenever

It's that simple. You don't need an expert to tell you what your mouth already knows.

Bread & Butter is the perfect wine for any occasion.

Our Cabernet is a classic, simply enjoyable California Cabernet.

And the rest of our everyday wines follow suit.

Drink them in heels & drink them in sweats.
Sip them from a glass & a plastic cup.

Share them with your friends & your friends' friends & your friends' friends' friends.

There's no right way & no wrong way to drink a glass of Bread & Butter. You can trust us, our wines are expertly made.

Don't Overthink It!

The world of wine has gotten a little carried away. Between the pressure to swirl, sniff, sip, and spit the right way, some wine drinkers get lost in (and scared of) outdated rituals.

At Bread & Butter, we haven't.

In the words of Linda Trotta, our Award-Winning Veteran Winemaker: a good wine is a wine you like.

Sniff it all you want. But the good part is actually drinking it.

So relax, sip, and enjoy. No, there won't be a test.

And whatever you do, don't overthink it.



BREAD & BUTTER

wines

PROSECCO



SHIMMERING • DELICATELY-FRUITY
• PERSISTENT

APELLATION D.O.C. Italy

VARIETAL BREAKDOWN Glera, Chardonnay, Pinot Grigio

ABOUT Bread & Butter wines showcase classically styled wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors and deliver a soft and lush mouthfeel.

TASTING NOTES Aromas of florals and citrus are followed by lively yet soft notes of ripe apple, pear and white peach. Balanced with refreshing acidity. The creamy mouthfeel and layers of soft bubbles persist through to the long, elegant finish.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING This wine is made in a small town near Venice at a 90-year-old family-owned winery. It goes through secondary fermentation in stainless steel tanks, creating a crisp, refreshing Prosecco with lively, persistent bubbles and minimal residual sugar.

ALCOHOL* 11%

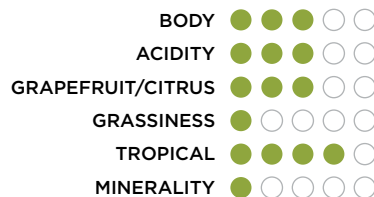
HISTORY OF ACCOLADES

90 POINTS, *The Tasting Panel, NV*

BREAD & BUTTER

wines

SAUVIGNON BLANC



REFRESHING • ZESTY • LIVELY

APELLATION California

VARIETAL BREAKDOWN Sauvignon Blanc

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES This expressive Sauvignon Blanc shines with bright aromas of tropical fruit and lemon zest. The palate is fruit-forward, with lively flavors of beautiful tropical fruit and fresh citrus. A rich texture is complemented with enticing minerality that leads to a clean, refreshing finish.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING Our Sauvignon Blanc brings together the flavors, structure and character we find in California's famed North Coast.

ALCOHOL* 13%

HISTORY OF ACCOLADES

92 POINTS, *The Tasting Panel, v2024*

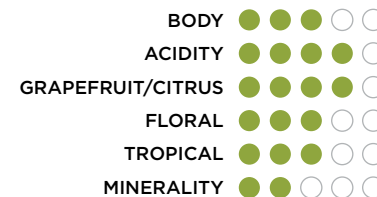
Best Buy, *Wine Enthusiast, v2024*

90 POINTS, *The Tasting Panel, v2023*

BREAD & BUTTER

wines

PINOT GRIGIO



CRISP • SHINING • PRETTY

APELLATION California

VARIETAL BREAKDOWN Pinot Grigio

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES Balanced and bright, this Pinot Grigio leads with notes of white floral. Elegant and ripe stone fruits integrate with fresh citrus notes. This wine is clean, pretty and vibrant. It shimmers, delights and refreshes through to the finish.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING Our wines bring together the flavors, structure and character we find in California's famed North Coast, Central Coast and select interior sites.

ALCOHOL* 12.5%

HISTORY OF ACCOLADES

93 POINTS, *The Tasting Panel, v2024*

Best Buy, *Wine Enthusiast, v2024*

90 POINTS, *The Tasting Panel, v2023*

Best Buy, *Wine Enthusiast, v2023*

*Please note this is a target and may vary by vintage.

BREAD & BUTTER

wines

ROSÉ



JUICY • BRIGHT • FRESH

APPELLATION California

VARIETAL BREAKDOWN Barbera, Muscat

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES The nose expresses generous aromas of fresh strawberry, green melon with hints of hibiscus and rose petal. This elegant style of Rosé enters the palate with layered flavors of strawberry and melon. The rich texture is complemented with balanced acidity leading to a refreshing and supple finish.

WINEMAKER Linda Trotta and Matt Shuplock

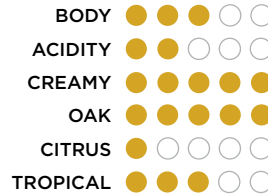
WINEMAKING Our wines bring together the flavors, structure and character we find in California's famed North Coast, Central Coast and select interior sites.

ALCOHOL* 12.5%

BREAD & BUTTER

wines

SLICED CHARDONNAY



BUTTERY • BRIGHT • REFRESHING

APPELLATION California

VARIETAL BREAKDOWN Chardonnay

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES Tropical fruit notes and a hint of sweet vanilla make every sip delicious. Perfect when enjoyed with good food and company. Perfect for a weekday night and damp January.

WINEMAKER Linda Trotta and Matt Shuplock

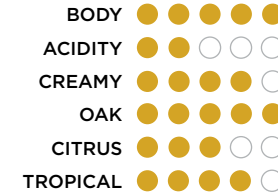
WINEMAKING Turns out that less really is delicious. We use the same winemaking methods as our traditional Chardonnay. Before finishing the wine, we use reverse osmosis to gently remove excess alcohol, preserving the wine's quality and flavor.

ALCOHOL* 9%

BREAD & BUTTER

wines

CHARDONNAY



BUTTERY • LUSH • BALANCED

APPELLATION California

VARIETAL BREAKDOWN Chardonnay

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES This Chardonnay opens delicately with rich notes of butter, vanilla bean and almond husk. The creamy notes are balanced by a soft minerality and a hint of tropical fruit. Those creamy notes continue to your palate where they are joined with bright acidity and well integrated oak that leads into a long, creamy finish.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING Our wines bring together the flavors, structure and character we find in California's famed North Coast, Central Coast and select interior sites.

AGING* 8 months with new French and American Oak integration

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

90 Points, *Decanter*, v2021

SIZES

750 mL and 375 mL

*Please note this is a target and may vary by vintage.



BREAD & BUTTER
MERLOT
100% GRAPE JUICE

BREAD & BUTTER
CORBISE ROUSSILLON
100% GRAPE JUICE

BREAD & BUTTER
ROSE
100% GRAPE JUICE

BREAD & BUTTER
PINOT GRIGIO
100% GRAPE JUICE

BREAD & BUTTER
PINOT NOIR
100% GRAPE JUICE

BREAD & BUTTER
PINOT NOIR
100% GRAPE JUICE

BREAD & BUTTER
PINOT NOIR
100% GRAPE JUICE

BREAD & BUTTER
PINOT GRIGIO
100% GRAPE JUICE

BREAD & BUTTER
PINOT GRIGIO
100% GRAPE JUICE

BREAD & BUTTER
CORBISE ROUSSILLON
100% GRAPE JUICE

BREAD & BUTTER
CORBISE ROUSSILLON
100% GRAPE JUICE

BREAD & BUTTER
CORBISE ROUSSILLON
100% GRAPE JUICE

BREAD & BUTTER
CORBISE ROUSSILLON
100% GRAPE JUICE

BREAD & BUTTER

w i n e s

PINOT NOIR



BREAD & BUTTER

w i n e s

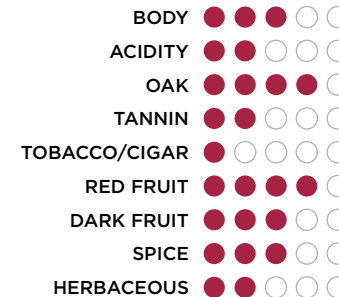
RED BLEND



BREAD & BUTTER

w i n e s

MERLOT



FRUIT-FORWARD • DELICIOUS • SMOOTH

APPELLATION California

VARIETAL BREAKDOWN Pinot Noir

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES This Pinot Noir is all about that juicy red fruit. Think cherries and raspberries with a touch of cassis. Delicate hints of cedar and bay leaf balance the sweetness of the fruit, creating an enduring bouquet. That luscious fruit bouquet continues onto the palate, where it's joined by soft flavors of oak and savory notes. The rich mouth feel is complemented by a long and beautifully smooth finish.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING Our wines bring together the flavors, structure and character we find in California's famed North Coast, Central Coast and select interior sites.

AGING* 8 months with new French Oak integration

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

90 POINTS, *The Tasting Panel*, v2023

90 POINTS, *Decanter*, v2021

BALANCED • VELVETY • INDULGENT

APPELLATION California

VARIETAL BREAKDOWN Merlot, Syrah, Cabernet Sauvignon, and other red varietals

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES This full bodied Red Blend features notes of blueberry and boysenberry, floral aromas of violet, and hints of dark cocoa, espresso, dark spices, and vanilla bean. Lush and indulgent, each sip lingers thanks to approachable tannins and acidity that makes the mouth water for another glass.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING Our wines bring together the flavors, structure and character we find in California's famed North Coast, Central Coast and select interior sites.

AGING* 9 months with new French and American Oak integration

ALCOHOL* 13.5%

RICH • SOFT • DECADENT

APPELLATION California

VARIETAL BREAKDOWN Merlot

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES A beautifully balanced and approachable Merlot with expressive notes of rich plum, dark cherry and sweet baking spice. Soft and easy drinking, this is a Merlot made for munching on your favorite post-work snacks.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING Our wines bring together the flavors, structure and character we find in California's famed North Coast, Central Coast and select interior sites.

AGING* 9 months with new French and American Oak Intergration

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

91 POINTS, *Wine Enthusiast*, Best Buy, v2023

90 POINTS, *The Tasting Panel*, v2023

BREAD & BUTTER

w i n e s

CABERNET SAUVIGNON



RIPE • LUSCIOUS • BOLD

APPELLATION California

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Bread & Butter wines showcase classically styled California wines crafted to be delicious, easy-going and approachable, and to complement everyday occasions. They focus on the expressive flavors of the grape variety and deliver a soft and lush mouthfeel.

TASTING NOTES The nose expresses captivating aromas of mocha, ripe berries, violets, and blackcurrant with intertwining layers of subtle black pepper, toasted oak and rich vanilla. This beautifully crafted Cabernet Sauvignon enters the palate with layers of ripe blackberry and chocolate covered cherries. The round and luscious mouthfeel is accented by soft tannins and a hint of spice that weaves into a smooth, lingering finish.

WINEMAKER Linda Trotta and Matt Shuplock

WINEMAKING Our wines bring together the flavors, structure and character we find in California's famed North Coast, Central Coast and select interior sites.

AGING* 9 months with new French and American Oak integration

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

Best Buy, *Wine Enthusiast*, v2023

90 POINTS, *The Tasting Panel*, v2023

90 POINTS, *Decanter*, v2021

SIZES

750 mL and 375 mL



RESERVE

BREAD & BUTTER

w i n e s

NORTH COAST, CALIFORNIA

Our Bread & Butter Wines have always been made in Napa, California. As fans of our everyday wines grew, we responded to appetite for limited production wines from prestigious growing regions near our home in Northern California. Our winemaker Matt Shuplock crafts incredible Northern California wines, some of which have won the highest accolades in the industry. Our Reserve Bread & Butter wines are confident, memorable, and delicious.

These wines are here to add verve to your weekday gatherings, weekends, and special occasions.

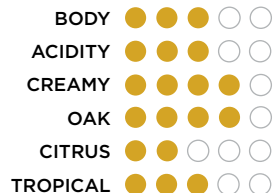
They are great at first and tenth impressions.



BREAD & BUTTER

w i n e s

RESERVE CHARDONNAY



RICH • VIBRANT • MEMORABLE

APPELLATION Russian River Valley

VARIETAL BREAKDOWN Chardonnay

ABOUT The Bread & Butter Reserve Wines represent the best of the North Coast where our winery calls home. They are made to be confident, memorable and delicious.

TASTING NOTES Aromas of fresh green and tropical fruits are followed by creamy golden apple and pear on the palate. Notes of toasted brioche and rich vanilla bean come from aging in toasted French oak. A smooth texture and refreshing acidity makes this wine expressive of its region and memorable.

WINEMAKER Matt Shuplock

WINEMAKING Our Reserve Chardonnay brings together the flavors, structure and character we find in California's acclaimed Russian River Valley region.

AGING* 10 months with new French oak integration

ALCOHOL* 14%

HISTORY OF ACCOLADES

94 POINTS, *Tasting Panel*, v2023

92 POINTS, *Tasting Panel*, v2022

BREAD & BUTTER

w i n e s

RESERVE PINOT NOIR



ALLURING • SILKY • MEMORABLE

APPELLATION Russian River Valley

VARIETAL BREAKDOWN Pinot Noir

ABOUT The Bread & Butter Reserve Wines represent the best of the North Coast where our winery calls home. They are made to be confident, memorable and delicious.

TASTING NOTES Delicate and silky notes of bing cherry, sweet rhubarb, and strawberry meld together with aromas of earthy forest floor and baking spices. Finishes with bright acidity that makes every sip linger.

WINEMAKER Matt Shuplock

WINEMAKING Our Reserve Pinot Noir brings together the flavors, structure and character we find in California's acclaimed Russian River Valley region.

AGING* 10 months with new French Oak integration

ALCOHOL* 13.8%

HISTORY OF ACCOLADES

90 POINTS, *Tasting Panel*, v2023

97 POINTS, *Double Gold, Sunset International*

Wine Competition, v2022

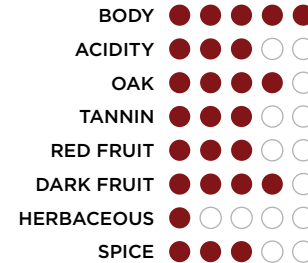
90 POINTS, *Wine Enthusiast*, v2022

91 POINTS, *Tasting Panel*, v2022

BREAD & BUTTER

w i n e s

RESERVE CABERNET SAUVIGNON



CONFIDENT • SAVORY • MEMORABLE

APPELLATION Napa Valley

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT The Bread & Butter Reserve Wines represent the best of the North Coast where our winery calls home. They are made to be confident, memorable and delicious.

TASTING NOTES The nose expresses enticing aromas of mocha and blackberries with this lush Cabernet Sauvignon. Flavors of black cherry, plum, and savory baking spice complement the soft, rich mouthfeel leading to a lingering finish.

WINEMAKER Matt Shuplock

WINEMAKING Our Reserve Cabernet Sauvignon brings together the flavors, structure and character we find in California's acclaimed Napa Valley region.

AGING* 12 months with new French Oak integration

ALCOHOL* 14.8%

HISTORY OF ACCOLADES

91 POINTS, *James Suckling*, v2022

90 POINTS, *Wine Enthusiast*, v2022

93 POINTS, *Tasting Panel*, v2021

91 POINTS, *Wine Enthusiast*, v2021 and v2020

*Please note this is a target and may vary by vintage.

CHRONIC CELLARS

PASO ROBLES, CALIFORNIA

The legend of Chronic Cellars dates back to 2004 on the rolling hillsides of Paso Robles when winemaking skill was met with wit and humor. The idea of our founders: use the very best – or ‘chronic’ – grapes to make killer wine. Ever since, Chronic has been committed to making deliciously bold wines for those looking for a little dose of adventure.

Partnering with some of the best grape growers in Paso Robles, Chronic has built an epic network that allows our winemaking team to select just the right grapes for our blends and varietals. Twenty years later, with an arsenal of awards in tow, Chronic’s philosophy of wines with character lives on.



CHRONIC CELLARS



PURPLE PARADISE

BODY	●●●○
ACIDITY	●●●○
OAK	●●●○
TANNIN	●●●○
RED FRUIT	●●●○
DARK FRUIT	●●●●○
HERBACEOUS	●○○○
SPICE	●●○○

SAVVY • RAD • SCRUMPTIOUS

APPELLATION Paso Robles

VARIETAL BREAKDOWN Zinfandel, Petite Sirah, Syrah, and Grenache

ABOUT Pull up a hammock and catch a lucky break with Purple Paradise. He reminds you to just roll with it and never say no to a beach side getaway.

TASTING NOTES Paint your paradise purple with this Zinfandel-dominated blend that bursts with juicy blackberry, dark cherry and enchanting whispers of mint and mocha. Alluringly deep and dark in color, the wine paints the perfect scene for balanced acidity and mild tannins that float on to a blissful finish.

WINEMAKER Rob Takigawa

WINEMAKING Purple Paradise is sourced from multiple vineyards and districts throughout Paso Robles, creating a truly unique blend, made with character.

AGING* 8 months on French oak

ALCOHOL* 14.7%

HISTORY OF ACCOLADES

92 POINTS, *Wine Enthusiast*, v2022

92 POINTS, *Tasting Panel*, v2021

91 POINTS, *Wine Enthusiast*, Editors' Choice, v2020

CHRONIC CELLARS

SOFA KING BUENO



COMPLEX • OUTSPOKEN • QUICK-WITTED

APPELLATION Paso Robles

VARIETAL BREAKDOWN Syrah, Petite Sirah, Grenache, Tannat, and Mourvèdre

ABOUT Not one to shy away from a good joke, Sofa King has wit and confidence for days - she knows she is just so Bueno!

TASTING NOTES Tip your hat to Rhone Royalty! We've included all the right players in this elegant and savory blend that weaves together a zing of black pepper, luscious black and blue fruits and cool, earthy flavors. Round and full, the scales of acidity are balanced by approachable tannins and a touch of baking spices. Hear, hear!

WINEMAKER Rob Takigawa

WINEMAKING Sofa King Bueno is sourced from multiple vineyards and districts throughout Paso Robles, creating a truly unique blend, made with character.

AGING* 10-12 months in French/American oak barrels

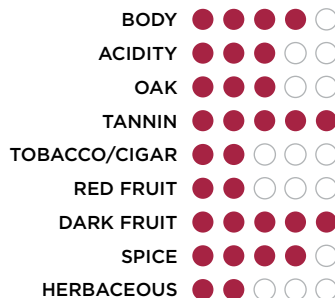
ALCOHOL* 14.3%

HISTORY OF ACCOLADES

92 POINTS, *Wine Enthusiast*, Editors' Choice,
One of the Best Under \$20, v2021

CHRONIC CELLARS

SUITE PETITE



FIERCE • FLAWLESS • IRRESISTIBLE

APPELLATION Paso Robles

VARIETAL BREAKDOWN Petite Sirah

ABOUT All class and a little sass, Suite Petite goes after what she wants. Next stop, a spot in the poshest penthouse!

TASTING NOTES You know what you're getting with this sassy lady: Petite Sirah with all its sweet cherry, blackberry, blueberry loveliness. Lingering tannins and traces of fresh cracked pepper and a hint of cigar spice will have you thinking about her long after she's gone.

WINEMAKER Rob Takigawa

WINEMAKING Suite Petite is sourced from multiple vineyards and districts throughout Paso Robles, creating a truly unique blend, made with character.

AGING* 8 months on French oak

ALCOHOL* 14%

HISTORY OF ACCOLADES

91 POINTS, *Wine Enthusiast*, v2022
93 POINTS, *Tasting Panel*, v2021
91 POINTS, *Wine Enthusiast*, v2021
90 POINTS, *Wine Enthusiast*, v2020
92 POINTS, *Wine Enthusiast*, Editors' Choice, v2019
91 POINTS, Best Buy, *Wine Enthusiast*, v2018

CHRONIC CELLARS

SIR REAL



BOLD • GALLANT • ENTHUSIASTIC

APPELLATION Paso Robles

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Noble to the core, Sir Real does it all for the love of grapes and the winemaking legacy his family passed down to him. It's the quest of always keeping it real, sir.

TASTING NOTES This is the most gallant Cabernet Sauvignon of all the land, Sir Real delivers striking layers of black fruit with a sliver of toasted spice. Unflinching notes of ripe plum and bright cassis lead the way to a rich backbone of harmonious tannin.

WINEMAKER Rob Takigawa

WINEMAKING Sir Real is sourced from multiple vineyards and districts throughout Paso Robles, creating a truly unique wine, made with character.

AGING* 8 months on French oak

ALCOHOL* 13.8%

HISTORY OF ACCOLADES

91 POINTS, *James Suckling*, v2023
92 POINTS, *James Suckling*, v2022
92 POINTS, *Tasting Panel*, v2021
92 POINTS, *Wine Enthusiast*,
One of the Best Cabs Under \$20, v2021
93 POINTS, *Wine Enthusias*, Editors' Choice, v2020
95 POINTS, Gold Value Award,
Decanter World Wine Awards, v2020

*Please note this is a target and may vary by vintage.

HERE BY CHANCE

PASO ROBLES, CALIFORNIA

Here by Chance is a true and powerful representation of Paso Robles Cabernet. Crafted by veteran, award-winning winemaker Rob Takigawa after 20+ years of experience making both large and small production red wines across the region.

Blending fruit from both the East and West sides of Paso Robles, this wine is designed to compete in the luxury segment while speaking to a modern, millennial sensibility — one that values emotional connection over prestige. It is true to place, true to the grape, and delivers exactly what Cabernet lovers expect from this celebrated appellation.

Here by Chance honors the spirit of adventure: from the first step to the final cheers. Like life, winemaking is a journey that always ends with a raised glass. The wine's bold flavors pair perfectly with good conversation, genuine connection, and the quiet realization that you are exactly where you're meant to be.

We invite you to take the chance, say yes, and embrace being here — in this moment, by chance.



HERE BY CHANCE

CABERNET SAUVIGNON



POWERFUL • BOLD • LUXURIOUS

APPELLATION Paso Robles

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Here by Chance honors adventure. Like life, winemaking is an adventure that always ends with a raised glass.

TASTING NOTES A surge of cocoa and plum on the nose, giving way to boysenberry, cassis, violets and sage. Generous on the palate, ripe red cherry, cassis, and blackberry are wrapped in layers of espresso, dark chocolate, and sweet spice. Bold tannins provide structure and a lush mouthfeel.

WINEMAKER Rob Takigawa

WINEMAKING A powerful expression of Paso Robles Cabernet made from vineyards in both the East and West AVAs. Richness and dark fruit of the East integrates with the structure, acidity, and minerality of the West. French Oak aging elevates the already bold tannins.

AGING* 12 months in 50% new French oak

ALCOHOL* 14.2%

HISTORY OF ACCOLADES

90 POINTS, *Tasting Panel*, v2023

91 POINTS, *Tasting Panel*, v2022

90 POINTS, *Wine Enthusiast*, v2022

*Please note this is a target and may vary by vintage.



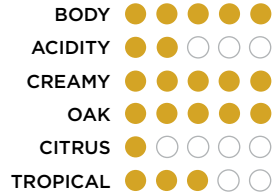
CALIFORNIA

Our Daily Wines are USDA Organic, meeting the highest standards in producing organic wine. Crafted without added preservatives, our wines allow the grapes to shine through in a delicious expression of the vineyards in which they're grown. Our farmers are committed to sustainability. They follow strict USDA Organic grape growing guidelines to reduce pollution, conserve water and promote biodiversity in the vineyards. Our wines have no added sulfites, and are gluten free and vegan. We package these wines with sustainable packaging materials.





CHARDONNAY



NATURAL • HONEST • BALANCED

APPELLATION California

VARIETAL BREAKDOWN Chardonnay

ABOUT Our Daily Wines is devoted to crafting genuine, high quality wines that are not only organic, but also vegan friendly, preservative and gluten free, with no detectable sulfites. USDA Organic Certified, Our Daily Wines are smooth and delicious, a pure expression of the vineyards in which they are grown.

TASTING NOTES Ripe notes of fresh apple and pear with coconut layered on. Medium-bodied with a finish of sweet oak, vanilla and baking spice.

WINEMAKER Juan Cerna

WINEMAKING Our non-GMO, USDA Organic certified wine grapes are grown without the use of conventional pesticides, synthetic fertilizers or any chemicals deemed harmful to the environment. In the winemaking process, no sulfites or preservatives are added. We use an all-natural, technologically advanced process to ensure freshness. We package these wines with sustainable packaging materials.

ALCOHOL* 12.5%



RED BLEND



AUTHENTIC • GENUINE • INSPIRING

APPELLATION California

VARIETAL BREAKDOWN Syrah, Cabernet Sauvignon, Ruby Cabernet, and Carignan

ABOUT Our Daily Wines is devoted to crafting genuine, high quality wines that are not only organic, but also vegan friendly, preservative and gluten free, with no detectable sulfites. USDA Organic Certified, Our Daily Wines are smooth and delicious, a pure expression of the vineyards in which they are grown.

TASTING NOTES Ripe notes of fresh raspberry and juicy cherry are accented by a subtle aroma of violets. Light-bodied and vibrant with an elegant finish.

WINEMAKER Juan Cerna

WINEMAKING Our non-GMO, USDA Organic certified wine grapes are grown without the use of conventional pesticides, synthetic fertilizers or any chemicals deemed harmful to the environment. In the winemaking process, no sulfites or preservatives are added. We use an all-natural, technologically advanced process to ensure freshness. We package these wines with sustainable packaging materials.

AGING* 8 months in stainless steel

ALCOHOL* 12.5%



CABERNET SAUVIGNON



NATURAL • HONEST • PROUD

APPELLATION California

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Our Daily Wines is devoted to crafting genuine, high quality wines that are not only organic, but also vegan friendly, preservative and gluten free, with no detectable sulfites. USDA Organic Certified, Our Daily Wines are smooth and delicious, a pure expression of the vineyards in which they are grown.

TASTING NOTES Dark fruit notes of plum and blackberry are complemented by a hint of toasty vanilla. Smooth and rich in character with an intense finish.

WINEMAKER Juan Cerna

WINEMAKING Our non-GMO, USDA Organic certified wine grapes are grown without the use of conventional pesticides, synthetic fertilizers or any chemicals deemed harmful to the environment. In the winemaking process, no sulfites or preservatives are added. We use an all-natural, technologically advanced process to ensure freshness. We package these wines with sustainable packaging materials.

ALCOHOL* 13.5%

**Please note this is a target and may vary by vintage.*

TANGENT

EDNA VALLEY, CALIFORNIA

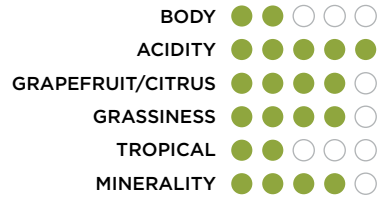
Tangent from Baileyana Winery is an invigorating departure from the ordinary, a break from the expected. We explore the possibilities of aromatic white wines rooted in the Edna Valley region and surrounding area, proving that every day can be a new adventure. Tangent offers a range of crisp and bright, individual and distinct wines that are vibrant, fresh and different. Tangent is made with coastal fruit grown just a few miles from the Pacific Ocean along the Central Coast, the coolest growing region in California. Our innovative spirit and focus on creating refreshing white wines delivers surprise and delight, while unlocking a world of possibilities.

Life is distinctly vibrant when you take a Tangent.



TANGENT

SAUVIGNON BLANC



VIBRANT • FRESH • LIVELY

APPELLATION Central Coast

VARIETAL BREAKDOWN Sauvignon Blanc

ABOUT Vibrant single vineyard, cool-climate wines from Edna Valley with intense varietal character and good acid structure to be enjoyed with a wide range of foods.

TASTING NOTES Full of flavors of zesty citrus, guava and passion fruit with a chalky minerality and a hint of salinity. The perfect combination of Sauvignon Blancs from New Zealand and Sancerre, this wine is bursting with fruit flavors and balanced with the perfect amount of racy acidity.

WINEMAKER Rob Takigawa

WINEMAKING Sourced from a SIP Certified Sustainable vineyard in the cool climate of Edna Valley with volcanic soils, this wine is harvested at different levels of ripeness. One portion is picked a bit early; the higher acid and lower sugar in the berries bring a crisp citrus and slight herbal character. The middle portion is harvested at balanced ripeness, while the third is picked a little later in the season. The fruit in this last batch provides tropical notes and a round mouthfeel. Fermented at cold temperatures in stainless steel, there is no oak or influence or malolactic fermentation.

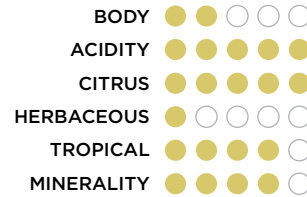
ALCOHOL* 13.8%

HISTORY OF ACCOLADES

93 POINTS, *Tasting Panel*, v2024

TANGENT

ALBARIÑO



MODERN • ZESTY • HIP

APPELLATION Edna Valley

VARIETAL BREAKDOWN Albariño

ABOUT Vibrant single vineyard, cool-climate wines from Edna Valley with intense varietal character and good acid structure to be enjoyed with a wide range of foods. Albariño, a prominent white wine in Spain for centuries, has just recently taken a foothold in the U.S. We are excited to be at the forefront of the domestic movement.

TASTING NOTES Made in the traditional style of Rías Baixas Albariño, this wine is pure and vibrant, with a slight salty characteristic. Mandarin orange and tangerine peel begin in the aromatics and run clear through to the finish. The round mouthfeel is beautifully balanced by a somewhat crisp acid structure. The refreshing quality of this wine makes it an excellent aperitif, and it pairs well with most seafoods.

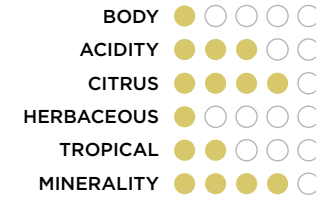
WINEMAKER Rob Takigawa

WINEMAKING Sourced from a SIP Certified Sustainable vineyard in the cool climate of Edna Valley with volcanic soils, this wine is harvested at perfect ripeness. The cool stainless steel fermentation preserves the aromatic intensity of this bright wine!

ALCOHOL* 13.6%

TANGENT

PINOT GRIS/PINOT GRIGIO



BRIGHT • CLEAN • PURE

APPELLATION Edna Valley

VARIETAL BREAKDOWN Pinot Gris, Pinot Grigio

ABOUT Vibrant single vineyard, cool-climate wines from Edna Valley with intense varietal character and good acid structure to be enjoyed with a wide range of foods. Pinot Gris, an old world variety originating from Burgundy, benefits from the long, cool growing season in the Edna Valley. This wine shows exceptional quality and elegance.

TASTING NOTES Aromatics of orange blossom, pineapple, grapefruit and a hint of pepper are followed by concentrated flavors of ripe peaches, tangerine and green apple. Medium-bodied with crisp acidity and a creamy mouthfeel, it pairs well with a wide range of foods including seafood, pasta with light sauces, even grilled sausage.

WINEMAKER Rob Takigawa

WINEMAKING Sourced from a SIP Certified Sustainable vineyard in the cool climate of Edna Valley with volcanic soils, this wine is harvested at perfect ripeness. The cool stainless steel fermentation preserves the aromatic intensity of this bright wine!

ALCOHOL* 13.7%

HISTORY OF ACCOLADES

92 POINTS, *Tasting Panel*, v2024

*Please note this is a target and may vary by vintage.

TRUE MYTH

CENTRAL COAST, CALIFORNIA

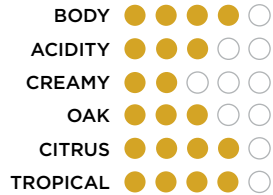
True Myth believes that wine can be beautiful. Each wine reveals the beauty of beloved appellations within the Central Coast of California. From the nurturing warmth of Paso Robles to the cool marine breezes of the San Luis Obispo Coast, our wines express the unique beauty of California's Central Coast. True Myth wines showcase some of California's most unique terroirs — from sun-drenched, rolling hills to the fog-layered valleys of the state's coolest coastal regions.

True Myth celebrates the transformative power of nature. Like the butterflies that grace our bottles and migrate through these lands, our wines embody nature's gifts in every glass: expressive, captivating, and touched with a sense of wonder that makes myths feel true.



TRUE MYTH

CHARDONNAY



BRIGHT • TROPICAL • RADIANT

APPELLATION Central Coast

VARIETAL BREAKDOWN Chardonnay

ABOUT True Myth believes that wine can be beautiful. Each wine reveals the beauty and taste of beloved appellations within the Central Coast of California.

TASTING NOTES On the nose, tropical fruit notes jump out of the glass and meld with a hint of orangey citrus. When sipped, the same tropical fruits jump out and are complemented by flavors of butterscotch, pear, and mandarin. A bright and mouthwatering acidity throughout each sip is balanced by a finish that highlights the classic Chardonnay creaminess and notes of vanilla.

WINEMAKER Rob Takigawa

WINEMAKING Sourced from premier vineyards in the Central Coast of California, our Chardonnay is a perfect expression of what coastal influence can create. Sunny days with strong, salty breezes coming off the Pacific Ocean and cool nights make the California coastline a dreamy spot for grape growing that True Myth is lucky enough to benefit from.

ALCOHOL* 14.4%

HISTORY OF ACCOLADES

91 POINTS, *Tasting Panel*, v2023

92 POINTS, *Tasting Panel*, v2022

91 POINTS, *Tasting Panel*, v2021

Gold Medal, *Drinks Business Global Wine Masters*, v2021

TRUE MYTH

PINOT NOIR



GRACEFUL • VELVETY • REFINED

APPELLATION San Luis Obispo Coast, California

VARIETAL BREAKDOWN Pinot Noir

ABOUT True Myth believes that wine can be beautiful. Each wine reveals the beauty and taste of beloved appellations within the Central Coast of California.

TASTING NOTES The natural abundance of the San Luis Obispo Coast is expressed in every glass with exceptional flavor. Vibrant red cherry and ripe strawberry notes intertwine with hints of vanilla and spice, creating a harmonious flavor profile. The velvety texture and lingering finish are enhanced by a deep concentration of darker fruits.

WINEMAKER Rob Takigawa

WINEMAKING Grown in the newly designated San Luis Obispo (SLO) Coast AVA, this wine's complex flavor profile is the result of the appellation's coastal climate, marked by cool breezes and abundant sunlight. Cool temperatures allow fruit to ripen slowly and create a dense yet bright mouthfeel.

AGING* 9 months on 20% new French oak

ALCOHOL* 14.5%

HISTORY OF ACCOLADES

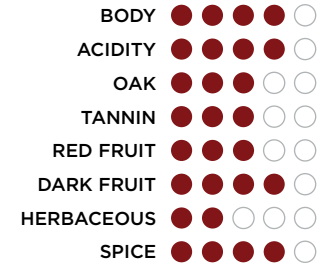
93 POINTS, *Tasting Panel*, v2023

92 POINTS, *Tasting Panel*, v2022

90 POINTS, *Wine Enthusiast*, v2022

TRUE MYTH

CABERNET SAUVIGNON



ELEGANT • SOPHISTICATED • DISTINCT

APPELLATION Paso Robles

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT True Myth believes that wine can be beautiful. Each wine reveals the beauty and taste of beloved appellations within the Central Coast of California.

TASTING NOTES Black cherry, cassis, and violets on the nose. The palate is polished — dark red cherry, blueberry and black currants mingling with mocha and sweet spice. Firm, fine-grained tannins and bright acidity of the Cabernet integrates with silky texture of the Syrah. The finish is graceful and smooth.

WINEMAKER Rob Takigawa

WINEMAKING A sophisticated wine that has been refined for 20+ years. The fruit comes from hand-selected vineyard sites on the East Side of Paso. Old vines, harvested early, deliver concentration without overripeness. Blended with up to 15% cool-climate Syrah to amplify fruit and floral notes with a silky mouthfeel. The barrel program adds tannins and spice without overwhelming the wine's natural elegance.

AGING* Aged on 25% new French oak and 20% American oak for 18 months

ALCOHOL* 14.2%

HISTORY OF ACCOLADES

91 POINTS, *Tasting Panel*, v2023

93 POINTS, *Publisher's Pick*, v2022

*Please note this is a target and may vary by vintage.



WRW&S
World Ranking of Wine and Spirits



 **WORLD'S BEST VINEYARDS 2021**

2019
NEW WORLD WINERY
OF THE YEAR
WINEENTHUSIAST



Wine & Spirits
top **100** wineries



TRAPICHE

ARGENTINA

Trapiche represents the richness of diversity in Argentina.

Our motto is “where there is soil, the sky is the limit” and this leads us to explore our extensive lands in search of new experiences. Since 1883, we have been located in Maipú, in the province of Mendoza, and we are the leading Argentine winery in terms of production and exports, reaching over 80 countries. Since our beginnings, we have understood the promise of viticulture in Argentina.

We specialize in bringing out the best of each terroir and creating unique wines from each. This diversity is possible thanks to our 3,000 acres of owned vineyards and 300 independent producers who contribute their best grapes for our wines. In our wide and diverse portfolio, we work to offer the best wines for every occasion.

Quality, innovation and diversity have always been the pillars that guide us along our journey.

ALARIS TRAPICHE



Vibrant and buoyant, the personality of this wine pairs well with life. It turns ordinary into extraordinary.

TRAPICHE OAK CASK SELECTED VINEYARDS



Balanced and complex, this wine is our anchor. It is a wine made of quality and passion. Sourced near the Mendoza river from high-altitude vineyards.

TESORO OUR TREASURE FROM HIGH ALTITUDE VINEYARDS



Bringing together the virtues of the Uco Valley, this wine is a study in unique expression of high-altitude vineyards.

TRAPICHE MEDALLA



A celebration of 100 years, this extraordinary wine is made from old vines in Mendoza's Primera Zona in Luján de Cuyo.

View the full Trapiche Terroir Series & High-End Portfolio on the WX Trade Portal

ALARIS TRAPICHE

ARGENTINA

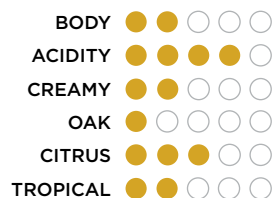
Alaris was born from the expression of young varietals. Our wine does not know about schedules, rules, or stereotypes. It is joyous, laid-back, and made with the same freedom with which it is enjoyed. Its versatility makes it ideal to be paired with any daily event.

Alaris. Pairs with life.



ALARIS TRAPICHE

CHARDONNAY



CITRUS • TROPICAL • BRIGHT

APPELLATION Argentina

VARIETAL BREAKDOWN Chardonnay

ABOUT Sourced from select vineyards in the high area of Mendoza River and in the east region of Mendoza.

TASTING NOTES This dry Chardonnay is brilliant yellow in color, with green hues and aromas of red apples and mature pineapples. Fresh acidity that provides a soft and long-lasting finish.

WINEMAKER Sergio Eduardo Casé

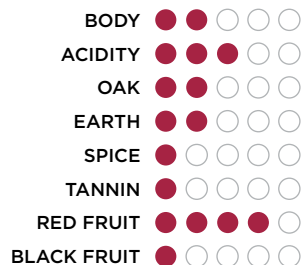
WINEMAKING Hand harvesting and destemming. Subtle contact with oak.

ALCOHOL* 12.5%

SIZE 750 mL & 1.5 L

ALARIS TRAPICHE

MALBEC



PLUM • BERRY • SMOOTH

APPELLATION Argentina

VARIETAL BREAKDOWN Malbec

ABOUT Select vineyards in the high area of the Mendoza River and in the east region of Mendoza.

TASTING NOTES Deep red-violet in color, with fruity aromas like cherries and plums. This Malbec is round on the mouth, with subtle notes of vanilla and truffle.

WINEMAKER Sergio Eduardo Casé

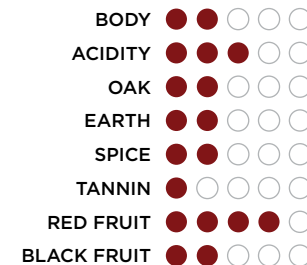
WINEMAKING Hand harvesting and destemming. Controlled natural malolactic fermentation. Subtle contact with oak.

ALCOHOL* 12.5%

SIZE 750 mL & 1.5 L

ALARIS TRAPICHE

CABERNET SAUVIGNON



BLACKBERRY • SPICE • ROUND

APPELLATION Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Select vineyards in the high area of the Mendoza River and in the east region of Mendoza.

TASTING NOTES This harmonious Cabernet Sauvignon is bright red in color with aromas of spices and black fruits, showing a balanced and persistent finish on the palate with enduring tannins.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Hand harvesting and destemming. Controlled natural malolactic fermentation. Subtle contact with oak.

ALCOHOL* 12.5%

SIZE 750 mL & 1.5 L

*Please note this is a target and may vary by vintage.

TRAPICHE

OAK CASK SELECTED VINEYARDS

UCO VALLEY
MENDOZA, ARGENTINA

Trapiche Oak Cask, our winery's ambassador, was born at the foot of the Andes. It represents the ultimate expression of Trapiche's best gifts: balance and complexity.

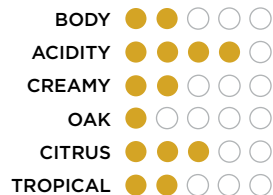
Trapiche Oak Cask. The expression of the Andes Mountains, since 1883.



TRAPICHE

OAK CASK
SELECTED VINEYARDS

CHARDONNAY



APPLE • PINEAPPLE • CREAMY

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Chardonnay

ABOUT Located in the high area of Mendoza's River, in the Province of Mendoza.

TASTING NOTES A yellow colored wine with some subtle green hues. Aromas of tropical fruits are perceived on the nose. Elegant flavors, like crème brûlée, lemon pie, crisp pear and lemon blossom. Very round on the mouth. Acidity is perfectly balanced.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting and bunch selection. 50% of the wine spends time in stainless steel tanks. Remaining 50% undergoes malolactic fermentation.

AGING 50% of the wine is aged in French and American oak barrels of second and third use.

AGING POTENTIAL 5 years

SERVING TEMPERATURE 50°-54° F

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

91 POINTS, *James Suckling*, v2024

90 POINTS, *James Suckling*, v2023

90 POINTS, *James Suckling*, v2022

91 POINTS, *James Suckling*, v2021

TRAPICHE

OAK CASK
SELECTED VINEYARDS

MALBEC



PLUM • VANILLA • VELVETY

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Malbec

ABOUT Located in the high area of Mendoza's River, in the Province of Mendoza.

TASTING NOTES Intense red colored wine with some violet hues. Fruity aromas with notes of plums and cherries. It is round, with a touch of truffles and vanilla.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual Harvesting and destemming. Subtle contact with oak. Natural malolactic fermentation.

AGING 9 months in contact with oak.

AGING POTENTIAL 5 years

SERVING TEMPERATURE 61°-64° F

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

90 POINTS, *James Suckling*, v2024

90 POINTS, *James Suckling*, v2022

91 POINTS, *James Suckling*, v2021

TRAPICHE

OAK CASK
SELECTED VINEYARDS

CABERNET SAUVIGNON



BLACK FRUIT • PEPPER • STRUCTURED

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Located in the high area of Mendoza's River, in the Province of Mendoza.

TASTING NOTES This dark colored Cabernet displays aromas of plums, berries and a touch of licorice. The presence of blackberry and chocolate with a toasted touch on the mouth make this wine pleasant. Fresh and clean on the palate.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting and destemming. Natural malolactic fermentation.

AGING 9 months in contact with oak.

AGING POTENTIAL 5 years

SERVING TEMPERATURE 61°-64° F

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

90 POINTS, *James Suckling*, v2022

90 POINTS, *James Suckling*, v2021

*Please note this is a target and may vary by vintage.

TESORO

OUR TREASURE FROM HIGH ALTITUDE VINEYARDS

MENDOZA, ARGENTINA

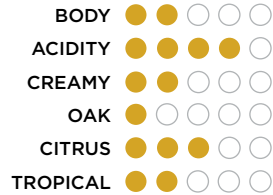
We have explored Argentina's soils since 1883, seeking the best terroirs to grow our grapes. Trapiche Tesoro is our treasure in a bottle, expressing the varieties, soils and climate from our best high altitude vineyards in the alluvial Andean soils of the Uco Valley.



TESORO

OUR TREASURE FROM HIGH ALTITUDE VINEYARDS

CHARDONNAY



LEMON • CAMEL • RICH

APPELLATION Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Chardonnay

VINEYARDS Los Arboles, Uco Valley

TASTING NOTES This Chardonnay displays aromas of red apples, mango and lemon zest with creamy layers and hints of caramel. It is medium bodied with some buttery creaminess on the finish.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting and destemming. 28 days of fermentation including malolactic fermentation in contact with oak.

AGING Oak barrels and foudres for 9 months (95% French & 5% American)

AGING POTENTIAL 5 years

SERVING TEMPERATURE 50°-54° F

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

92 POINTS, *James Suckling*, v2024

91 POINTS, *James Suckling*, v2023

91 POINTS, *James Suckling*, v2022

91 POINTS, *James Suckling*, v2021

TESORO

OUR TREASURE FROM HIGH ALTITUDE VINEYARDS

MALBEC



RED FRUIT • VANILLA • POLISHED

APPELLATION Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Malbec

VINEYARDS La Consulta and Chacayes, Uco Valley, Mendoza

TASTING NOTES This Malbec shows aromas of red fruits such as plums mixed with notes of vanilla and black pepper. It is medium bodied with very smooth tannins.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting and destemming. 3 days of maceration. Fermentation with wild yeasts for 18 days. Malolactic fermentation.

AGING Oak barrels and second and third use foudres for 14 months (80% French, 20% American).

AGING POTENTIAL 8 years

SERVING TEMPERATURE 61°-63° F

ALCOHOL* 14%

HISTORY OF ACCOLADES

92 POINTS, *James Suckling*, v2023

93 POINTS, *Malbec of the Year, Argentinian Wine of the Year, Gold Medal, Sommelier's Choice Awards*, v2022

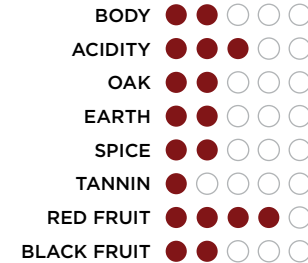
91 POINTS, *James Suckling*, v2022

92 POINTS, *James Suckling*, v2021

TESORO

OUR TREASURE FROM HIGH ALTITUDE VINEYARDS

CABERNET SAUVIGNON



CHERRY • TOBACCO • BOLD

APPELLATION Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon

VINEYARDS Los Arboles, Uco Valley

TASTING NOTES This Cabernet Sauvignon displays aromas of cherries and currants, with spice and tobacco notes. It is medium bodied with velvety tannins. Fruity and mocha notes on the finish.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting and destemming. 5 days of maceration. Fermentation with wild yeasts for 20 days. Malolactic fermentation in contact with oak.

AGING Oak barrels and second and third use foudres for 14 months (80% French, 20% American)

AGING POTENTIAL 8 years

SERVING TEMPERATURE 61°-63° F

ALCOHOL* 14%

HISTORY OF ACCOLADES

91 POINTS, *James Suckling*, v2023

91 POINTS, *James Suckling*, v2022

92 POINTS, *James Suckling*, v2021

91 POINTS, *James Suckling*, v2020

*Please note this is a target and may vary by vintage.

TRAPICHE MEDALLA

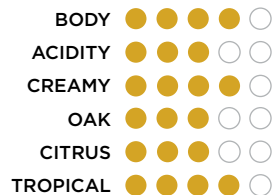
MENDOZA, ARGENTINA

This wine is our tribute to history. Released in 1983, it commemorates Trapiche's 100 years of feats and adventures, as our winery certainly knows how to make history. This extraordinary wine is made with grapes sourced from predominantly older vines grown in Mendoza's Primera Zona, the province's premium winemaking area.



TRAPICHE MEDALLA

CHARDONNAY



CITRUS • MINERAL • ELEGANT

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Chardonnay

ABOUT Selected vineyards, over 4,000 feet above sea level in Los Arboles, Uco Valley, Mendoza.

TASTING NOTES A very fruity Chardonnay that offers tropical fruits on the nose with subtle spice, honeysuckle and brioche. Crisp in the mouth, displaying its full body, fruity flavors and minerality. Enchanting finish, persistent.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting. Partial malolactic fermentation.

AGING 9 months in French oak barrels.

BOTTLE AGING 6 months

AGING POTENTIAL 8 years

SERVING TEMPERATURE 50°-53° F

ALCOHOL* 13.5%

HISTORY OF ACCOLADES

92 POINTS, *James Suckling*, v2024

92 POINTS, *James Suckling*, v2023

91 POINTS, *James Suckling*, v2022

90 POINTS, *Wine Enthusiast*, v2022

TRAPICHE MEDALLA

MALBEC



DARK PLUM • COCOA • POWERFUL

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Malbec

ABOUT Located in Lujan de Cuyo and Maipú, in the province of Mendoza.

TASTING NOTES Intense purple color with violet hints, pronounced aromas of red berries, cherries and raisins, highlighted by notes of toast, coconut and vanilla from aging in new French oak barrels. On the palate, the wine reveals its best attributes with sweet, soft and intense tannins that provide creaminess, volume and meatiness. The flavors of ripe fruits provide perfectly combined with spicy and smoky wood, leaving a pleasant and persistent finish.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting. Fermentation in small concrete vats. Natural malolactic fermentation.

AGING 80% of the wine spends 18 months in first use French oak barrels. 20% in concrete tanks.

BOTTLE AGING 6 months

AGING POTENTIAL 10 years

SERVING TEMPERATURE 62°-66° F

ALCOHOL* 14.5%

HISTORY OF ACCOLADES

92 POINTS, *James Suckling*, v2023

92 POINTS, *James Suckling*, v2022

93 POINTS, *James Suckling*, v2021

TRAPICHE MEDALLA

CABERNET SAUVIGNON



BLACK CURRANT • CHOCOLATE • COMPLEX

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Located in Lujan de Cuyo and Maipú, in the province of Mendoza.

TASTING NOTES Intense red-purple colored and structured wine. Very complex aromas of plums, green peppers, raisins and subtle woody characteristics. Good persistence with soft and ripe tannins.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting. Cold maceration in small vats. Natural malolactic fermentation.

AGING 80% of the wine spends 18 months in first use French oak barrels. 20% in concrete tanks.

BOTTLE AGING 6 months

AGING POTENTIAL 10 years

SERVING TEMPERATURE 62°-66° F

ALCOHOL* 14%

HISTORY OF ACCOLADES

92 POINTS, *James Suckling*, v2023

91 POINTS, *James Suckling*, v2022

93 POINTS, *James Suckling*, v2021

*Please note this is a target and may vary by vintage.

THE ICON ROCK

SOUTHERN HEMISPHERE

Sourced from vineyards located in Mendoza, Argentina and in Aconcagua Valley in Chile. These elegant varietals offer juicy, expressive fruit aromas and delicate tannins.



THE ICON ROCK

CABERNET SAUVIGNON



BLACKBERRY • SPICE • SMOOTH

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT The Mendoza wine growing region is one of the most prominent and renowned wine regions in Argentina, located at the foothills of the Andes mountains. Its high altitude, sunny climate, and diverse terroirs create an ideal environment for cultivating premium grape varieties.

TASTING NOTES Juicy and pretty fruit-expressive Cabernet Sauvignon with some blackberries and mulberries on the nose. Medium-bodied on the palate with firm, chewy tannins and a fruity, medium length finish.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Grapes are hand harvested and destemmed. Fermentation occurs with wild yeasts. Maceration is done in small concrete vats for a minimum of 25 days at 77–81 °F. Natural malolactic fermentation is followed by 12 months of aging in French oak barrels.

AGING 12 months of aging in French oak barrels

ALCOHOL* 14%

HISTORY OF ACCOLADES

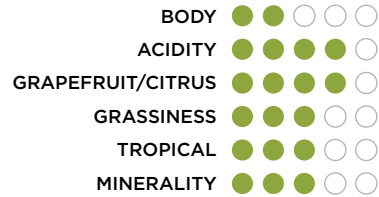
90 POINTS, *James Suckling*, v2023

90 POINTS, *James Suckling*, v2022

*Please note this is a target and may vary by vintage.

THE ICON ROCK

SAUVIGNON BLANC



LIME • GRAPEFRUIT • CRISP

APPELLATION Aconcagua, Chile

VARIETAL BREAKDOWN Sauvignon Blanc

ABOUT The Aconcagua Valley, located on the east side of Chile's Aconcagua region, is one of the country's four main wine-producing regions. Stretching 60 miles long, the valley lies between the Andes in the east and the Pacific Ocean in the west. The altitude creates a unique climate, with warm, dry land heating up in the afternoon, causing hot air to rise and pull in cooler ocean air from the west. This process reverses, cooling down the land in the evening. These daily breezes help to balance the hot climate and keep the vines thriving in the region.

TASTING NOTES This wine greets with aromas of gooseberries and key lime. Crisp and refreshing on the palate, the wine leaves a lasting impression with vibrant acidity and a concise finish.

WINEMAKER Johnson Scutt

WINEMAKING Grapes are hand and machine harvested in the early morning to maintain freshness and flavor, then crushed and destemmed. The juice is settled and fermented in temperature-controlled stainless steel vats with a specific yeast strain at 52–57 °F for several weeks. The wine is blended with other parcels, “racked off” yeast lees, and filtered.

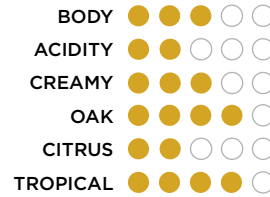
ALCOHOL* 12.5%

HISTORY OF ACCOLADES

91 POINTS, *Tasting Panel*, v2023

THE ICON ROCK

CHARDONNAY



APPLE • CITRUS • FRESH

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Chardonnay

ABOUT The Mendoza wine growing region is one of the most prominent and renowned wine regions in Argentina, located at the foothills of the Andes mountains. Its high altitude, sunny climate, and diverse terroirs create an ideal environment for cultivating premium grape varieties.

TASTING NOTES Aromas of lemon zest and almond intermingle with a dry, medium-bodied palate, culminating in delicate hints of nectarines and marzipan.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Grapes are hand harvested and destemmed.

Musts are cooled at 50 °F. Controlled fermentation lasts for 20 days at 59 °F. Malolactic fermentation sur lies on 30% of the wine.

AGING 9 months of aging in French and American oak barrels.

ALCOHOL* 14%

HISTORY OF ACCOLADES

90 POINTS, *James Suckling*, v2024

90 POINTS, *James Suckling*, v2023

90 POINTS, *James Suckling*, v2022

90 POINTS, *Wine Enthusiast*, Best Buy, v2022

THE ICON ROCK

RED BLEND



DARK BERRY • COCOA • PLUSH

APPELLATION Mendoza, Argentina

VARIETAL BREAKDOWN Syrah, Cabernet Sauvignon, Malbec

ABOUT The Mendoza wine growing region is one of the most prominent and renowned wine regions in Argentina, located at the foothills of the Andes mountains. Its high altitude, sunny climate, and diverse terroirs create an ideal environment for cultivating premium grape varieties.

TASTING NOTES Notes of black and red fruit harmonize with a hint of spice, concluding with chewy tannins.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Grapes are hand harvested and destemmed.

Fermentation occurs with wild yeasts. Maceration is done in small concrete vats for a minimum of 25 days at 77–81 °F. Natural malolactic fermentation is followed by 12 months of aging in French oak barrels.

AGING 12 months of aging in French oak barrels

ALCOHOL* 14%

HISTORY OF ACCOLADES

91 POINTS, *James Suckling*, v2022

91 POINTS, *Wine Enthusiast*, Best Buy, v2022

THE ICON ROCK

Signature

SOUTHERN HEMISPHERE

From selected vineyards located in Mendoza, Argentina, and in Marlborough, New Zealand.
This signature line represents the natural balance of the soil expressed in bottle.



THE ICON ROCK

Signature

CABERNET SAUVIGNON



BLACK CHERRY • OAK • STRUCTURED

APPELLATION Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Nestled amidst the majestic Andes Mountains, the Uco Valley in Mendoza, Argentina, is considered a premier wine region. A tapestry of contrasting terrains, the valley boasts stony soils in the west and fine, deep soils in the lower parts, crafted by the forces of river and wind.

TASTING NOTES This Cabernet Sauvignon is a fusion of red and black fruits on the nose, accented by gentle spices. The rich yet balanced wine offers a juicy, chewy palate, characterized by a medium body and firm, integrated tannins.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Grapes are hand harvested and destemmed. Fermentation occurs with wild yeasts. Maceration is done in small concrete vats for a minimum of 25 days at 77–81 °F. Natural malolactic fermentation followed by 12 months of aging in French oak barrels.

AGING 12 months of aging in French oak barrels

ALCOHOL* 14%

HISTORY OF ACCOLADES

92 POINTS, *James Suckling*, v2023

91 POINTS, *James Suckling*, v2022

91 POINTS, *James Suckling*, v2021

91 POINTS, *Vinous*, v2021

*Please note this is a target and may vary by vintage.

THE
ICON ROCK
Signature

CHARDONNAY



PEAR • VANILLA • CREAMY

APPELLATION Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Chardonnay

ABOUT Nestled amidst the majestic Andes Mountains, the Uco Valley in Mendoza, Argentina, is considered a premier wine region. A tapestry of contrasting terrains, the valley boasts stony soils in the west and fine, deep soils in the lower parts, crafted by the forces of river and wind.

TASTING NOTES This Chardonnay benefits from calcium carbonaterich soils, which contribute to its creamy character, mingling white almond with lime and brioche notes. The palate is round and delightfully flavorful, presenting a fresh fusion of creamy white stone fruit and citrus.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Manual harvesting. Maceration occurs in a closed press for 4 hours at 47 °F. Alcoholic fermentation at 61 °F in French oak casks and barrels. Sur lies contact for 6 months.

AGING 6 months in French oak casks and barrels.

ALCOHOL* 13%

HISTORY OF ACCOLADES

90 POINTS, *Wine Enthusiast*, Best Buy, v2024

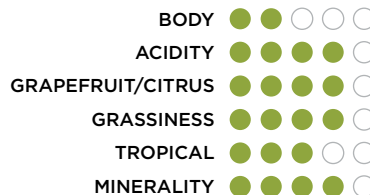
92 POINTS, *James Suckling*, v2023

91 POINTS, *Vinous*, v2023

92 POINTS, *James Suckling*, v2022

THE
ICON ROCK
Signature

SAUVIGNON BLANC



PASSIONFRUIT • LIME • VIBRANT

APPELLATION Marlborough, New Zealand

VARIETAL BREAKDOWN Sauvignon Blanc

ABOUT The soils in the Wairau Valley and surrounding Marlborough districts are primarily free-draining alluvial gravels. The valley sits between the Richmond Ranges to the north and the Wither Hills to the south, protecting it from extreme weather. A long growing season, warm days, and cool night breezes help develop bright, characterful wines. Conditions can be very dry, so younger vines often require some irrigation.

TASTING NOTES This Sauvignon Blanc shows enticing aromas of guava, green apple, and a whisper of passion fruit.

Simultaneously bone-dry and rounded on the palate, it offers a refreshing experience.

WINEMAKER Johnson Scutt

WINEMAKING 100% machine-harvested grapes are collected early to preserve freshness. After crushing and destemming, the wine is fermented in temperature-controlled stainless steel, then blended, lees-aged, and filtered.

ALCOHOL* 12.5%

HISTORY OF ACCOLADES

90 POINTS, *James Suckling*, v2023

91 POINTS, *James Suckling*, v2022

THE
ICON ROCK
Signature

RED BLEND



BLACK FRUIT • SPICE • LAYERED

APPELLATION Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon, Malbec, Cabernet Franc, Syrah, Tannat

ABOUT Nestled amidst the majestic Andes Mountains, the Uco Valley in Mendoza, Argentina, is considered a premier wine region. A tapestry of contrasting terrains, the valley boasts stony soils in the west and fine, deep soils in the lower parts, crafted by the forces of river and wind.

TASTING NOTES This Red Blend has notes of black and red fruit that harmonize with a hint of spice, concluding with chewy tannins.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Grapes are hand harvested and destemmed. Fermentation occurs with wild yeasts. Maceration is done in small concrete vats for a minimum of 25 days at 77–81 °F. Natural malolactic fermentation followed by 12 months of aging in French oak barrels.

AGING 12 months of aging in French oak barrels

ALCOHOL* 14%

HISTORY OF ACCOLADES

91 POINTS, *James Suckling*, v2022

91 POINTS, *James Suckling*, v2021

*Please note this is a target and may vary by vintage.

THE ICON ROCK

SINGLE VINEYARD

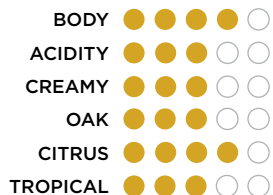
MENDOZA, ARGENTINA

Sourced from high altitude single vineyards, these full-bodied wines are the maximum expression of our soils and The Icon Rock spirit.



THE
ICON ROCK
SINGLE VINEYARD

CHARDONNAY



CITRUS • MINERAL • SOPHISTICATED

APPELLATION Finca El Coirón, Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Chardonnay

ABOUT Finca El Coirón, located in the heart of Uco Valley, is acclaimed for its rich soils of gravel and clay, ideal for grape cultivation. The vineyard benefits from intense sunlight, wide day-night temperature shifts, and high-altitude conditions at 4,300 ft, helping develop complex flavors. These cooler temperatures and bright sunlight contribute to fresh, expressive wines.

TASTING NOTES This Chardonnay has a creamy, silky texture with notes of lemon, green pineapple, and mineral. It shows fresh, rounded palate weight with a long, flavorful finish.

WINEMAKER Sergio Eduardo Casé

WINEMAKING This wine was made by pneumatically pressing clusters without removing the stems and fermenting under controlled temperatures (55–64°F), with partial malolactic fermentation. After filtration, the wine was aged for 10 months in French oak (70% first use, 30% second use) with periodic stirring to enhance texture.

AGING 10 months in French oak barrels.

ALCOHOL* 14.5%

HISTORY OF ACCOLADES

92 POINTS, *James Suckling*, v2023

93 POINTS, *James Suckling*, v2022

93 POINTS, *James Suckling*, v2021

THE
ICON ROCK
SINGLE VINEYARD

CABERNET SAUVIGNON



CURRENT • MOCHA • REFINED

APPELLATION Finca La Jarilla, Uco Valley, Mendoza, Argentina

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Finca La Jarilla, nestled in the Uco Valley, is renowned for its exceptional terroir, featuring a complex soil composition rich in minerals and alluvial deposits. The vineyard thrives under a unique microclimate, characterized by long, sunny days and cool nights, ideal for slow and even ripening of grapes. Located at an elevation of around 3,600 ft, Finca La Jarilla benefits from the cooler air and intense high-altitude sunlight, contributing significantly to the depth and character of its wines.

TASTING NOTES An exceptionally well-crafted Cabernet Sauvignon, with hints of violets on the nose and a palate rich in black and blue fruits, complemented by notes of dark chocolate.

WINEMAKER Sergio Eduardo Casé

WINEMAKING Grapes are hand harvested and destemmed. Fermentation occurs with wild yeasts. Maceration is done in small concrete vats for a minimum of 25 days at 79–82 °F. Natural malolactic fermentation is followed by 16 months of aging in French oak barrels.

AGING 16 months of aging in French oak barrels

ALCOHOL* 14%

HISTORY OF ACCOLADES

92 POINTS, *Wine Enthusiast*, v2022

92 POINTS, *James Suckling*, v2022

93 POINTS, *James Suckling*, v2021

*Please note this is a target and may vary by vintage.



PROUDLY MADE IN THE USA

New 2026 • Exclusive Texas & Georgia

Citizen Republic is inspired by the enduring American spirit — bold, hardworking, and unapologetically proud. Rooted in the ideals born in 1776, the brand celebrates the makers, growers, and everyday people who take pride in what they build and where they come from.

At the center of the brand is Maverick, the Citizen Republic eagle and modern patriot. A symbol of confidence, independence, and American pride, Maverick represents the belief that great wine doesn't need pretense — it just needs to be proudly American. His bold gaze and aviator shades nod to American icons, from pilots to everyday heroes.

Drawing from iconic American symbols — the eagle, stars, and stripes — Citizen Republic stands for quality you can taste and authenticity you can trust. Approachable yet confident, this is American wine built for today: flavor over pretense, authenticity over artifice, pride over pedigree. More than a wine, Citizen Republic is a modern expression of American identity — one perfectly suited for backyard gatherings, patriotic moments, and America's upcoming 250th anniversary.





CABERNET SAUVIGNON



BOLD • SMOOTH • FRUIT-FORWARD

APPELLATION United States of America

VARIETAL BREAKDOWN Cabernet Sauvignon

ABOUT Proudly made in the USA. Northern interior of California farmed by the heart of Hardworking winegrowers

TASTING NOTES Sweet baked cherry pie, ripe dark fruit, and subtle oak with hints of fresh-cut cedar. Bold, smooth, and crowd-pleasing with a memorable finish

WINEMAKING Guided by a collective winemaking philosophy — Made by the People — bringing together craftsmanship and real moments to create wines made for sharing

ALCOHOL* 15%

*Only available in Texas & Georgia in 2026

OYA POINTE

MODERN NEW ZEALAND
SAUVIGNON BLANC

New 2026 • Exclusive California, Illinois & Massachusetts

Oya Pointe takes its name and inspiration from the dramatic meeting point of the Tasman Sea and New Zealand's South Island coastline — where ocean meets vine. This coastal intersection, defined by ocean breezes, cool nights, and mineral-rich soils, shapes wines with clarity, energy, and natural vibrancy.

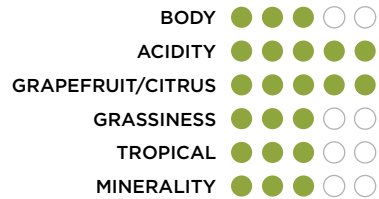
Crafted in Marlborough, the world's benchmark region for Sauvignon Blanc, Oya Pointe reflects the purity and freshness of its coastal environment. Bright aromatics, crisp acidity, and expressive citrus fruit come together in a clean, refreshing modern style built for today's wine drinker.

More than a wine, Oya Pointe is a sensory expression of place — bright, coastal, and naturally inspired — designed to stand out on shelf, perform by the glass, and drive repeat through freshness and drinkability.



OYA POINTE

SAUVIGNON BLANC



FRESH • ZESTY • COASTAL

APPELLATION Marlborough, New Zealand

VARIETAL BREAKDOWN 100% Sauvignon Blanc

ABOUT Oya Pointe leads with brightness — higher acidity and citrus drive give it that classic, fresh New Zealand Sauvignon Blanc energy

TASTING NOTES Pristine and fragrantly expressive, this Sauvignon Blanc opens with vibrant aromas of passionfruit, green rockmelon, Granny Smith apple, and lemon sorbet. The palate delivers terrific fruit purity and intensity, supported by fine texture and bright, refreshing acidity, making the wine instantly appealing and highly drinkable

WINEMAKER Johnson Scutt — Globally experienced winemaker with 20+ years of international experience, crafting precise, expressive wines that highlight purity, balance, and a true sense of place

WINEMAKING: Stainless-steel fermentation to preserve purity and freshness

ALCOHOL* 12.5%



4 HAMILTON LANDING, SUITE 110, NOVATO, CA 94949

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