

BREAD & BUTTER

merlot

RICH. SOFT. DECADENT.

TASTE & STYLE

A beautifully balanced and approachable Merlot with expressive notes of rich plum, dark cherry and sweet baking spice. Soft and easy drinking, chocolate and sweet vanilla notes delight on the finish.

GOES WELL WITH...

Juicy meats, velvety cheeses, berry sauces.

GOES ESPECIALLY WELL WITH...

Roasted and cured meats, flavorful cheeses, hearty vegetables, and the satisfying first sip by the fireplace (real or virtual).

LEAVE THE WINEMAKING TO US...

Our goal is to make a simply enjoyable varietally-expressive Merlot true to California. We carefully source this Merlot from warmer, interior regions of California, which imparts soft tannins and fresh, ripe fruit notes. The cooler, coastal regions bring acidity and herbal characteristics. Utilizing French and some American oak enhances the soft tannins and sweet spice taste. This wine is expertly blended every vintage.

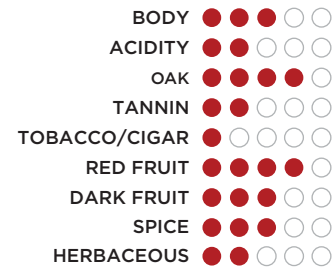
VINTAGE 2024

APPELLATION California

OAK TREATMENT French & American Oak, 40% new

ALCOHOL 13.5%

ACCOLADES 91 Points, Best Buy, *Wine Enthusiast*, May 2025
90 Points, *Tasting Panel*, May/June 2025



7x Hot Brand Award Winner (Impact Magazine, 2018-2024)
Impact's Blue Chip Award 2x Recipient (10+ consecutive years of growth)

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DON'T OVERTHINK IT.

At Bread & Butter, we believe good things shouldn't be complicated. That's why our wines are **expertly made** to be **simply enjoyed**. All you need to do is pour a glass, sit down, and **don't overthink it**.

As our Award-Winning Veteran Winemaker, Linda Trotta says, **"A good wine is a wine you like."** It's time to leave the complexity to us and cheers with our classic, everyday wines.

BREADANDBUTTERWINES.COM  

*Source: Circana; Unify; Mulo+Conv. L26W as of July 2024. Top 5 Super Premium \$11-14.99 Wines.